





<u>WASHINGTON, October 3rd, 2023</u> — Networking For Future, Inc. (NFF), a Washington, DC based IT solutions provider, announced today that they have become a certified IBM Partner and reseller of the Instana and Turbonomic products as part of NFF's Application Assurance solution portfolio.

As a performance-focused solutions provider, NFF provides expertise, consulting, and solution design from nationally recognized Application Performance Management (APM) partners. The NFF application assurance practice encompasses comprehensive architecture, deployment and project oversight by NFF professional service experts and trusted partners.

**IBM® Turbonomic®** is a hybrid cloud cost optimization platform with features that benefit enterprise organizations by providing full stack-visualization, intelligent automation, and Al-powered insights. Turbonomic allows clients to continuously automate critical actions in real time—without human intervention—that proactively deliver the most efficient use of compute, storage and network resources to your apps at every layer of the stack. As a result, clients avoid overprovisioning resources to your cloud environment and only use what they need, resulting in a lower cloud bill and a stronger ROI.

**IBM Instana's** fully automated real-time observability platform puts performance data in context to deliver rapid identification to help prevent and remediate issues. IBM Instana Observability goes beyond traditional APM solutions by democratizing observability so anyone across DevOps, SRE, platform engineering, ITOps and development can get the data they want with the context they need. Instana automatically delivers continuous high-fidelity data at 1-second granularity and end-to-end traces with the context of logical and physical dependencies across mobile, web, applications and infrastructure.

Per Glen Carter, CIO for NFF, "Our clients continue to migrate an increasing number of complex applications to their various cloud services, creating a growing performance management and business challenge for their IT teams. These industry leading solutions monitor and automate critical functions in real time, saving our clients time, resources and money. We're very excited about adding these two new IBM products to our application assurance solution set.

## **About Networking For Future, Inc.**

Networking For Future, Inc. (NFF) is a Washington, DC-based company offering a performance-focused approach to delivering transformational IT business solutions. We take pride in keeping users productive and engaged by providing business and IT teams with the solutions they need to improve their performance in a dynamic, connected world.

Since 1996, NFF has delivered architecture, design implementation, professional support services, and hardware and software sales pertaining to Network Infrastructure, Data Center and Cloud, Security, Application Assurance, Collaboration and Mobility, and Staff Augmentation.

In addition, NFF, an ISO 9001:2015 certified company, is a Cisco Gold Integrator Partner, NetApp Gold Partner, Splunk Partner, VMware Enterprise Partner, IBM Partner, Dell Solution Provider Partner, Phillips Signify Partner, Axis Communications Partner, Arctic Wolf Partner, KnowBe4 Partner and Qualys Partner. NFF also holds GSA Schedule 47QTCA21D0047 and other government contract vehicles.

For more information:

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