



## FiberTRAX Cross-section

Jacket, Kevlar,  
& Steel Armor

Elastic  
**Bond Coat™**

Optical Fibers  
(250 micron)

Protective  
**Top Coat™**



Size exaggerated, not to scale.

# “Painting” Optical Fiber on Pavement

Rapid, Low-Cost Fiber Deployment – No Excavating or Trenching

# Welcome!



*Counting on cable TV  
in Washington, D.C.?*



*Count on C&P Telephone to build it...  
efficiently, economically and on time!*

## **~1985 FIBER INNOVATION**

# TODAY'S AGENDA

- **Speaker Introductions and NFF Overview**
- **TRAXyL Story**
  - **Rapid, Low Cost Fiber Broadband Solution**
- **Elysian Fiber Case Study**
- **Dulles Airport Car Rental Case Study**
- **TRAXyL Next Steps**
  - **Path Forward Innovation**
- **Questions and Answers**
  - **Submit questions via Chat**

# TODAY'S SPEAKERS

- Chris Peabody – Chief Strategy Officer, Networking For Future
  - [cpeabody@nffinc.com](mailto:cpeabody@nffinc.com)
- Daniel Turner – Chief Executive Officer, TRAXyL
  - [daniel@traxyl.com](mailto:daniel@traxyl.com)
- Stephen Carter – Chief Operations Officer, TRAXyL
  - [stephen@traxyl.com](mailto:stephen@traxyl.com)
- Tina Lyden – President & CEO, Elysian Fiber
  - [tlyden@elysianfiber.com](mailto:tlyden@elysianfiber.com)
- Chris Novak – Network and Infrastructure Consultant
  - [cnovak@jdk-llc.com](mailto:cnovak@jdk-llc.com)



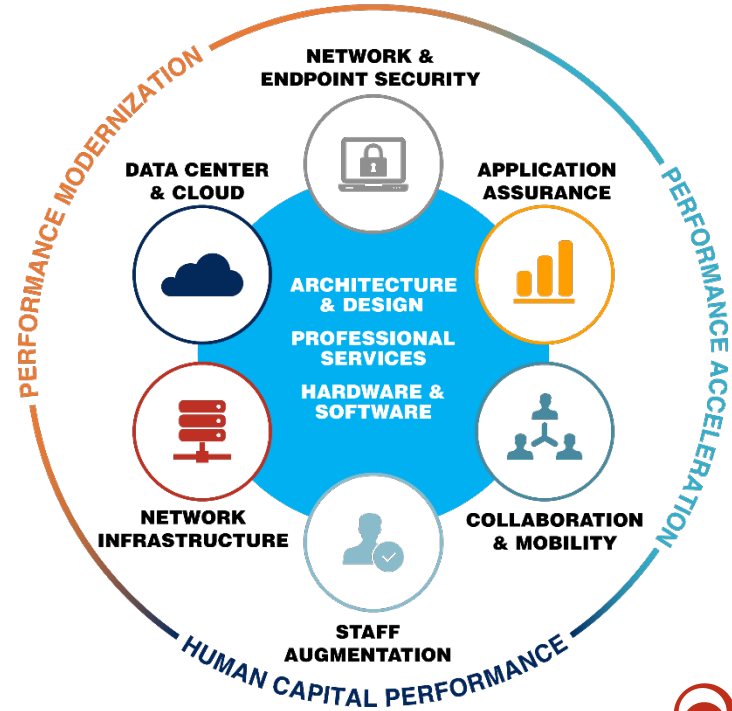
# OVERVIEW

## Networking For Future, Inc. (NFF)

- Founded in 1996
- Headquartered in Washington, DC
- 130+ Employees
- 77% of workforce hold industry certifications

Offering a performance-focused approach to delivering transformational IT business solutions.

## IT Business Solutions



# OVERVIEW

## Strategic Partners

- Cisco Gold Partner
- NetApp Gold Partner
- VMware Enterprise Partner
- Splunk Partner
- Microsoft Partner
- Gigamon Partner
- Riverbed Premier Partner
- Aternity Partner
- IET Corporation Partner
- F5 Networks Partner
- Citrix Silver Solution Advisor
- CoreSite Partner
- TRAXyL Partner

## Strategic Contract Vehicles

- GSA Schedule (47QTCA21D0047)
- District of Columbia Supply Schedule
  - MOBIS and ITES
- Maryland Education Enterprise Consortium (MEEC)
- Maryland Consulting and Technical Services (CATS+)
- Fairfax County Public Schools
- Maryland Department of Information Technology (DoIT) Hardware Master Contract
- Cisco Virginia Association of State College and University Purchasing Professionals (VASCUPP)
- Federal Reserve Board 202000834



**CISCO TOP-FIVE  
MID-ATLANTIC SLED  
PARTNER 2019 & 2020**



**CISCO OUTSTANDING  
SOLUTIONS PARTNER  
OF THE YEAR 2016**





*in collaboration with*  
Networking For Future Inc.  
*presents*



NFF

*Fiber***TRAX**®

*“Painting” Optical Fiber on Pavement*

Feb. 17, 2021 7

## Leadership



Daniel Turner - **CEO**



Engineering



Telecommunications  
& optical fiber expert



Business



Digital controls &  
system integration

## Team

Keith Turner

*Sales and  
Installation Support*

Blaine Riney

*Training and  
Installation Support*


Phillip Turner

*Technical Advisor*

Jeffrey Ensminger

*Engineering*





Optical  
Fiber

ISPs

5G

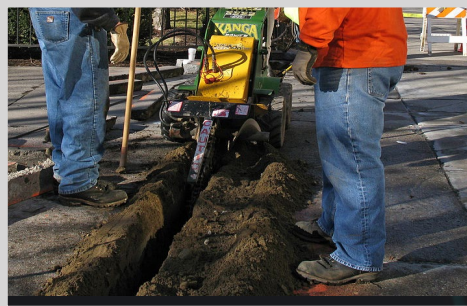
**ACCESS**

Fiber is a key driver to new technologies, yet installation is:



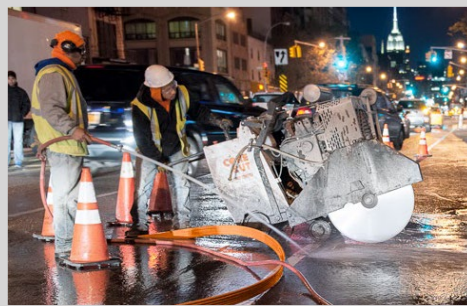
## Expensive

Months of time at \$15 to \$150 per foot



## Disruptive

Closures, detours, and delays



## Destructive

Property, utility, and environment damage



# FiberTRAX<sup>®</sup>:

“Painting” fiber on paved surfaces





# The *FiberTRAX* Advantage

Rapidly deployed  
surface mounted  
fiber protected by  
durable coatings.



## Efficient

On-demand install at low cost

## Convenient

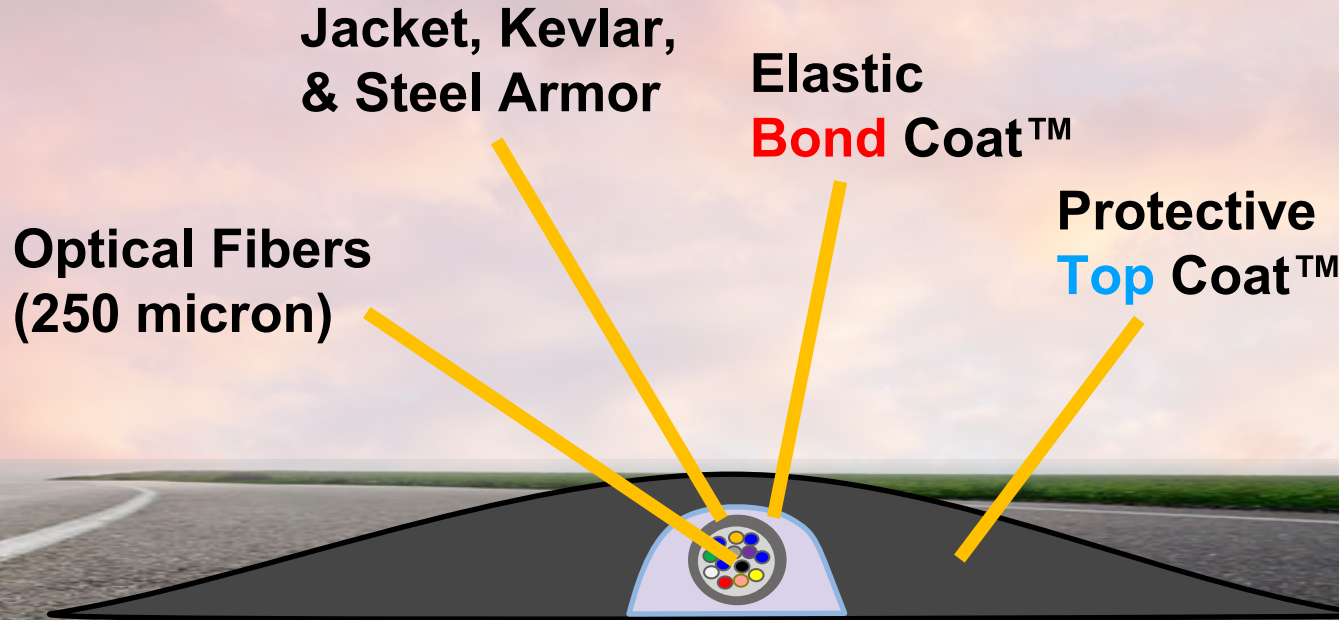
Easy to use and deploy

## Versatile

New pathways for fiber



# FiberTRAX Cross-section



## DIMENSIONS


FiberTRAX  
width: ~100 mm

FiberTRAX  
height: ~8 mm

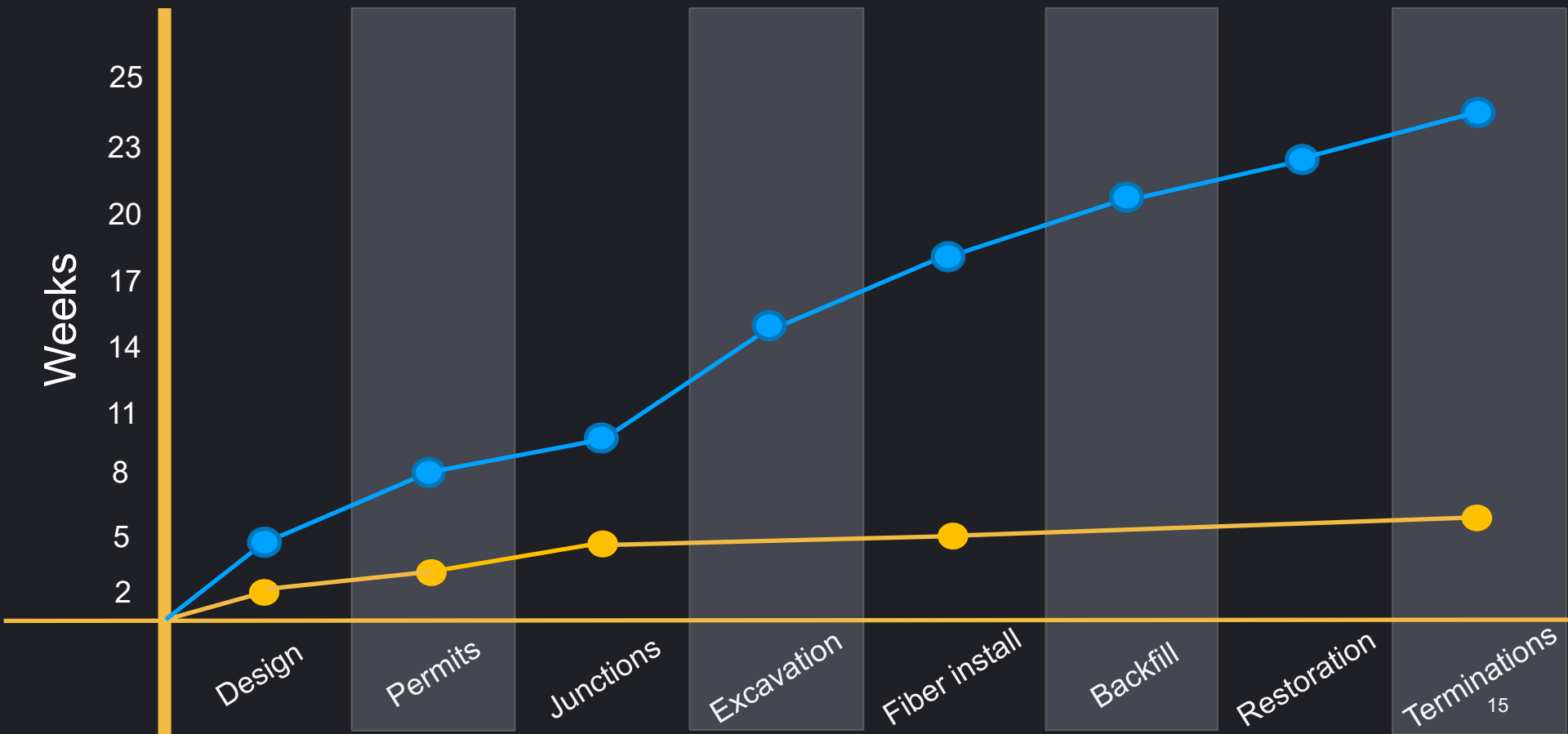
Cable  
diameter: 3-5 mm

Size exaggerated, not to scale.

# FiberTRAX vs Conventional Methods

	 FiberTRAX	Boring	Micro-trenching	Trenching	Utility Poles	Wireless
On-demand install	✓					Varies Significantly
Safe to utilities	✓				✓	✓
Aesthetic	✓	✓	✓	✓		
High data capacity	✓	✓	✓	✓	✓	

# Mile of FiberTRAX vs Conventional



## TRAXyL's Model:

- Lease Equipment
- Sell Fiber and Coatings
- Training & Certification

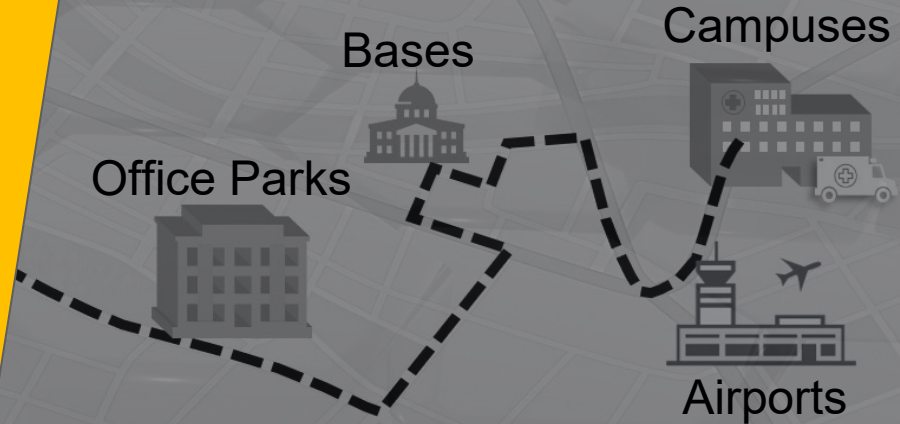


# Initial Customer Focus

## Customer Needs

- Last mile
- Network extension
- Fast or immediate install

## Customer Locations



## Customer Acquisition

- Distribution & Channel Partners
- Education
- Partner with Installers & ISPs

# Traction

2017

2018

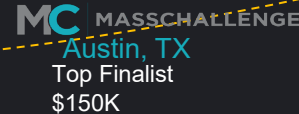
2019

2020

## Patents & Awards



## Incubators & Accelerators



## Paid Pilots, Grants & Contracts







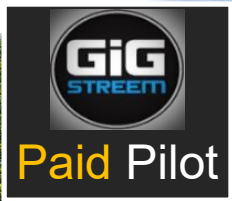
SBIR

Phase 1

Grant



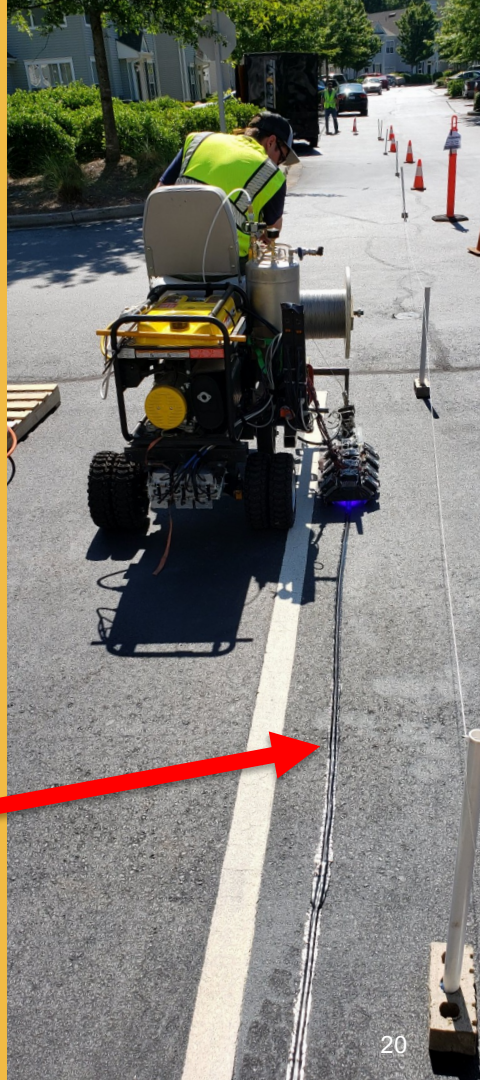




Completed  
FiberTRAX

FiberTRAX  
1st Pass

Shown above is an older prototype.  
New FiberTRAXtor shown on a previous slide.





# Elysian Fiber Case Study

elys an f ber

**Tina Lyden**  
President & CEO  
Elysian Fiber



# CASE STUDY: ELYSIAN FIBER

## Overview:

- Ohio DOT Bridge

## Objective:

- Connect ISP fiber to new home plan, cell tower, other businesses, and municipality
- Approaching Deadlines for Project Milestones
- Permitting / Approval challenges
- Limited budget

## Solutions Explored:

- Conduit on bridge
- HDD under river
- TRAXyL

## Results:

- TRAXyL deployed in two days
- Redundancy included
- Ohio DOT approval of FiberTRAX

## Advice:

- Utilize FiberTRAX for last-mile and be on lookout for high-count fiber developments



# Dulles Airport Car Rental Case Study

**Chris Novak**

Network and Infrastructure Consultant

# CASE STUDY: DULLES AIRPORT CAR RENTAL

## Overview

- Car Rental Agency – Dulles Airport

## Objective

- Provide network connectivity to two recently acquired buildings
- Time = \$\$
- Permitting / Approval challenges
- Avoid the things that could “blow up” under the surface (ex: fuel tanks)
- Limited budget

## Solutions Explored

- MicroTrenching
- TRAXyL

## Results

- TRAXyL deployed in one night
- No downtime
- No permitting issues – because no trenching

## Advice

- Explore all your deployment options, make sure you include TRAXyL



# TRAXyL – Today & Path Forward Innovation



**Daniel Turner**  
Chief Executive Officer  
TRAXyL

# Data and Beyond



A man and a young boy are sitting together, looking at a laptop screen. The man is smiling and pointing at the screen, while the boy is looking intently. The background is a blurred indoor setting.

Help government, businesses and communities  
get **access** faster.

- Identify pilot projects
- Industry adoption
- Schedule a FiberTRAX demo



# Questions and Answers (submit via Chat)

Today's recording and slide deck will be available at:  
<https://www.nffinc.com/resources/webinars/>

To learn more contact: [sales@nffinc.com](mailto:sales@nffinc.com)





**Your performance improvement  
is our measure of success.**

**Thank You!**