



NFF Wins Unified Communications Solution Contract from The Glover Park Group

Washington, DC, January 2010 - NFF has been awarded a contract from The Glover Park Group to provide Design, Procurement, Implementation and on-going support of a complete Unified Communications solution that incorporates key features and benefits of a Cisco Unified Communications Manager Phone System, Unity voice mail system, WiFi Wireless solution, Cisco Adaptive Security Appliances for both the DC Headquarters location and their NY branch office.

The Glover Park Group depends heavily on internal communications between their intra-department managers and employees in order to provide real time responses to clients due to changing conditions in the market place. The Glover Park Group required a more integrated and streamlined solution that would provide the real time communications needed to improve internal efficiencies and speed up the movement of information within the organization that would lead to much faster decision making processes.

NFF was consulted and designed a complete Unified Communications Solution that would allow staff members at all levels to communicate in a much more efficient manner – in real time. The Unified Communications Solution is based on Cisco's Unified Communications Manager and includes Unified Messaging and Faxing using Cisco's Unity VoiceMail, GFI's FAXmaker and Cisco Unified Presence solution. To enhance productivity, collaboration, responsiveness and to facilitate real-time access to people, applications, and network resources within the HQ facility using a variety of devices, Cisco's Unified Wireless Solution was architected and integrated into the overall solution.

Additionally, one of the requirements was to secure The Glover Park Group's Unified Communications Solution and overall enterprise by combining enablement with protection. The solution needed to help protect its people, information, applications, and the network. The Unified Communications Solution incorporated Cisco's security solution that supports the company's productivity while minimizing IT security risk.

About Glover Park Group:

The Glover Park Group is an independent, strategic communications firm that delivers research-driven, targeted campaigns that draw attention, shape opinions and inspire action. The Glover Park Group bridges the divide between "high-level strategy consultants who leave tactical implementation to clients and large public relations conglomerates that offer many services, but often lack the hands-on strategic experience that clients need."

The firm, which includes several former Clinton administration officials, as well as former republican communications strategists, and offers services in advocacy and image advertising, corporate communications, issues and crisis management, legislative affairs (lobbying), media relations (PR), public affairs, and research.

About NFF:

NFF, Inc. is recognized as one of the leading value-added information technology solution providers in the Washington Metropolitan area. NFF, since its inception in 1996 has been successfully designing, implementing and managing mission critical communication networks and software solutions for Commercial, Local, State and Federal Government agencies. A unique blend of proficiency and experience enables NFF clients to depend on a single source for planning, deployment and long-term support of their complex projects. NFF's proven track record and matching dependability has resulted in continued growth and success over the past ten years.

To learn more about NFF visit us at: www.nffinc.com.

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